

## singernet ltd - websites

Singernet have a very practical approach to development, with the emphasis on websites that work. Our nine years experience of building successful sites is applied to every project.

### A complete service from concept through to launch

- **Design** - design of graphics and information architecture
- **Systems** - bespoke systems designed and implemented
- **E-Commerce sites** - enabling you to trade securely on-line
- **Website Marketing** - to ensure a flow of focused visitors to your site
- **Website Management** - updates, performance monitoring and statistics
- **Hosting and Domain Registration** - high quality fast business grade hosting
- **Multimedia Production** - audio, video, photography, illustration and animation
- **Database Programming** - customer relationship management, knowledge base and accounting systems integrated with your site
- **Content Management Systems** - enabling non-technical users to develop and update the website

### Clients include:

AskCab, Skewers, Adremsoft, Tim Russell, Norfolk Nut, STS First-Aid, Southwark TV, The Last 4 Feet, Lamont Gallery, Roe & Moore, Les Trois Enfants, True Crime Library, MacKenzie Wheeler, Hirschhorn Antiques, Be a Better Manager, Greenwich Relocations, Creative Space Agency, Mountview Productions, DANOS, Amega, Ace Security, Quayle Munro, Derian Keyms, Debtline Online, KMK Architects, Icebreaker Fund, Acute Technology, Voxad Telesystems, My Essential Health, BNI Tower Hill Chapter, Haringey Labour Group, T & G - Housing Workers, ASDAwatch, GlamouRocks, Naomi Singer, Norfolk CAB, Susie Shaw, Southwark Multi-faith Forum, Centre Circle Event Management, and Upstream.

### Profile:

The company was formed in 1998 and is a member of the UK Web Designer's Association. The Lewisham based company remains deliberately small and agile, enabling Singernet to price keenly, without unnecessary overheads, and to source specialist skills only when required.

### Contact:

Sue Singer - Director for a free initial consultation with a comprehensive written report.  
Tel: 020 8697 7466                      Email: [sue@singernet.co.uk](mailto:sue@singernet.co.uk)                      Mobile: 07957 493 431

## Portfolio:

Examples of our work are at [www.singernet.co.uk](http://www.singernet.co.uk).

3 mini case studies:

## SOME EXAMPLES FROM THE SINGERNET PORTFOLIO



### Be a Better Manager

[www.beabettermanager.com](http://www.beabettermanager.com)

This information site was designed to improve and enhance the performance ability of managers. The client is able to input and edit all the content through a web-based administration suite.



### Skewers

[www.skewers.co.uk](http://www.skewers.co.uk)

This popular web-based shopping site uses a singernet made system to allow maximal ease for the potential Internet purchaser. The site is designed to be fully updateable allowing the client to add products, ideas, news, and categories - all at a touch of a button!



### AskCAB

[www.askcab.co.uk](http://www.askcab.co.uk)

Achieving WAI Priority 1 accessibility and complying with the Community Legal Service standards this is a massive database for youth money and life information. Completely content managed, the askCAB staff can develop the pages/sections and content.